

Hope's Door Seeks Consultant for Strategic Planning in 2018-2019

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Objective

Hope's Door, a nonprofit 501(c)3 charity that works to end domestic violence and to empower survivors to achieve safety, independence, and healing from the trauma of abuse, seeks a pro bono consultant to lead an upcoming strategic planning process.

Scope of Activities and Timeline

1. Establish a working group of board members, staff members, advisory board members, and key volunteers to facilitate a strategic planning process.	December 2018 and January 2019
2. Conduct a SWOT analysis (strengths, weaknesses, opportunities, threats) to see where we are today.	January and February 2019
3. Assess how internal and external stakeholders perceive us.	January and February 2019
4. Assess where we fit within the domestic violence services sector.	January and February 2019
5. Develop, explore, and facilitate in-depth discussion of key strategic questions we must answer before we can build, grow, change, add and/or delete any programmatic initiatives.	February and March 2019
6. Prepare and present the details of the strategic planning process that makes the argument that the proposed plan is the right approach. This should include a review of the current situation, the trends in key metrics, a compare and contrast of options (e.g., Plan A, Plan B and Plan C) and conclusions consisting of strategies, goals, tactics, timetables, financial requirements and we will fund our plans.	March and April 2019
Prepare the written strategic plan for review/revision/acceptance by the Board of Directors and Senior Management Team.	April and May 2019

Selected Key Strategic Questions to Consider:

- Should Hope's Door establish a second shelter site?
- Should Hope's Door establish a transitional housing site?
- Should Hope's Door establish a legal services program?
- Should Hope's Door expand services to human trafficking?
- Should Hope's Door merge with another DV agency (Putnam, Rockland, MSP)?
- Should Hope's Door secure a license to provide sexual assault services?
- Should Hopes Door expand to new geographic locations (Peekskill, Port Chester, ...)?
- Others to be determined