

## Hope's Door Seeks Consultant for Strategic Planning in 2018-2019

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### Objective

Hope's Door, a nonprofit 501(c)3 charity that works to end domestic violence and to empower survivors to achieve safety, independence, and healing from the trauma of abuse, seeks a pro bono consultant to lead an upcoming strategic planning process.

### Scope of Activities and Timeline

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|---|--------------------------------|
| 1. Establish a working group of board members, staff members, advisory board members, and key volunteers to facilitate a strategic planning process.  | December 2018 and January 2019 |
| 2. Conduct a SWOT analysis (strengths, weaknesses, opportunities, threats) to see where we are today.   | January and February 2019      |
| 3. Assess how internal and external stakeholders perceive us.   | January and February 2019      |
| 4. Assess where we fit within the domestic violence services sector.  | January and February 2019      |
| 5. Develop, explore, and facilitate in-depth discussion of key strategic questions we must answer before we can build, grow, change, add and/or delete any programmatic initiatives.  | February and March 2019        |
| 6. Prepare and present the details of the strategic planning process that makes the argument that the proposed plan is the right approach. This should include a review of the current situation, the trends in key metrics, a compare and contrast of options (e.g., Plan A, Plan B and Plan C) and conclusions consisting of strategies, goals, tactics, timetables, financial requirements and we will fund our plans. | March and April 2019           |
| Prepare the written strategic plan for review/revision/acceptance by the Board of Directors and Senior Management Team.   | April and May 2019             |

### Selected Key Strategic Questions to Consider:

- Should Hope's Door establish a second shelter site?
- Should Hope's Door establish a transitional housing site?
- Should Hope's Door establish a legal services program?
- Should Hope's Door expand services to human trafficking?
- Should Hope's Door merge with another DV agency (Putnam, Rockland, MSP)?
- Should Hope's Door secure a license to provide sexual assault services?
- Should Hopes Door expand to new geographic locations (Peekskill, Port Chester, ...)?
- Others to be determined